How to find your brand voice

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What we'll be looking at today

- What brand voice is
- Why it’s relevant
- Voices from the wild
- Brand voice DIY

What brand voice is

STANDARD. PHONE AND EMAIL FOR WORK. TWITTER AND INSTAGRAM FOR FUN.

Have a word

Hit the button below. You don't need me to tell you that. But the page looks nicer with some words here.

GET IN TOUCH

Have we whetted your appetite?

Take another bite and get in touch - we'd love to help make your next creative project simple, fun and just an overall roaring success.

Get in touch

CONTACT THE RITZ LONDON

You can be assured of the most prompt and personal attention with any enquiry.

Better Together

I enjoy working with dedicated creatives from businesses that make the world beautiful.

We can do so much together. Let's talk.

If you want mail: ogawameria@gmail.com
If you want to hear my voice: +1 424 675 1227
If you want to be influenced: @meriaogawa
If you want to see me irl: I'll be at Jeni's Ice Cream

First Name	*Last Name*
Email	*Phone*
Type your message here...	

SUBMIT

Why it’s relevant

CONNECTION

+

CONSISTENCY

Voices from the wild

Our FLO-matic subscription packs are delivered (free!) straight to your door each month, making your period a little bit easier. No more 'oops-is-it-here-already-I'm-out-of-tampons!' moments. Plus, our tampons are made from 100% GOTS-certified organic cotton – so they're sustainable, reliable, hypoallergenic, and comfy as heck.

Get your period products delivered through your door (for free, babe) every damn cycle. Whether you're after organic tampons that are as naked as the plant they came from (read: bleach-free, just the way your vagina likes 'em) or something to soothe your cramps, we've got your back. 100% organic (& 100% bullshit-free) period products for when you're bleeding, game-changing cycle care for when you're not.

kinherit

Life is complex and hectic, and it's all too easy to forget the need to plan for the future. We all have wishes – we want to pass on the things we've built and the things we've earned to our family, friends and loved ones. But a wish without a Will is an empty promise – it's something that has no power. We set up Kinherit to make sure your wishes become real.

So, what do you want to happen when you die? Do you want Rick Astley to sing at your funeral, a bronze statue of yourself for the garden, or perhaps send your mates on holiday? It's your call. You just need to think about what you want, put plans in place, and share them with the people who need to know. Or, as we like to put it, create and share a Deathwish.

Yes. It's those goddamn cookies again.

If lockdown has really left you so bored you want to read my whole Privacy Policy then hey, party on. Otherwise just know that I use basically the same cookies as everyone else on the world wide web, so I can learn things from how people use my site. Now feel free to click the **x** and get on with your day.

Yup, another cookie policy.

We use cookies to personalise what you see, count what people click on, and share that with our partners. You can read our cookie policy here. It's nearly as exciting as this.

Having a brand voice isn't optional. It's inevitable.

It’s not about
‘good’ or ‘bad’.
It’s about authenticity.

[redacted]

Carpets - Vinyl's - Carpet Cleaning
Carpet tiles - Contract carpet

[redacted]

Established 51 years
Member of
The Carpet Foundation

- We will bring samples to you or you can come to the showroom
- Move all the furniture and replace it
- Uplift and dispose of old carpet
- No obligation estimates get the price then decide
- We are one of the older family businesses in Bicester so we know what old fashioned service is and we strive to attain it
- No pressure to make a decision
- Take your time and get it right we will help all we can
- No silly sales with unrealistic discounts no free fitting no free underlay just a fair price for a good job Andrew [redacted] does all the fitting
- No pressure No Stress No Problem
- Service like it used to be Remember !

Brand voice DIY

Step 1:

Get the lay of the land

Step 2:

Put your brand in the hot seat

Step 3:

Learn your people's lingo

Step 4:

Start scribbling

Step 5:

Make it stick

Over and out

Thanks for getting stuck in today